



Varsha Makwana

UX/Visual Designer

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Education

Savannah College of Art and Design (SCAD)

Atlanta, Georgia, USA

Masters in Graphic Design and Visual Experience –
Major UX/UI Design, Graduated June, 2019

L. S. Raheja School of Art

Mumbai, India

Bachelor of Fine Arts, Applied Art, 2006

Work Experience

UX/UI Lead – www.knotsandvows.co.in

Freelance project, Atlanta, USA (Mar 2019 – Jun 2019)
Realigned website's service experience, designed style
tiles for the website, fixed bugs, collaborated with senior
management, engineering, sales and marketing.

UX/UI Lead – Scad Pro – Sponsored course

Atlanta, USA (Jan 2019 – Mar 2019)

SCAD collaborated with GE Transportation – A Wabtec
Company to assist in the research and development
of concepts for an immersive experience of data
management for locomotive transportation

Design Intern – Lyda Fire

Atlanta, USA (Aug 2018 – Oct 2018)

Digital layout & design for LeakSmart website
Coordination with Paypal India – Design team
Presentation designs for Paypal and Booster

Assistant Art Director – BBC Goodhomes Magazine

World Wide Media, The Times Of India Publication,
Mumbai, India (Oct 2010 – Feb 2015)

Designed and Ideated layout for print and Digital media
of the magazine including cover and cover stories
Responsible for organizing interior styling, location
scouting and art directing photo shoots

Tools & Technology

Sketch
InVision
Adobe XD CC Adobe
InDesign
Adobe Photoshop
Adobe Illustrator
Adobe After Effects
Microsoft office
Keynote

Skills

User Experience Design
User Interface Design
Web and App Design
HTML 5
CSS 3
Prototyping
Publication Design
Branding & Identity Design
Information Design
Photography
Illustration
Social media management
Client presentations

Achievements

AIGA

Poster Design Award

International student

Graduate Scholarship

SCAD achievement honor

Graduate Scholarship

Languages

English, Gujarati, Hindi
and Marathi